

AT&T's Position on Community Access Programming

What is Community Access Programming?

- It is TV programming produced locally in support of community needs, usually consisting of public, educational and government (PEG) channels.

Why is Community Access Programming Important to AT&T?

- Like the communities we serve, AT&T values the availability of local voices and local information provided through community access programming.

How AT&T Will Help Deliver Community Access Programming

- AT&T is committed to delivering locally-generated PEG programming via its new Homezone and U-verse video platforms.
- AT&T will also work with cities to develop new ways of making this community access programming available via the world wide web to residents through a high-speed Internet connection.
- The many potential benefits of such an approach include lower costs, greater accessibility from both the TV and Internet, greater channel capacity and content choice, and increased availability of "user generated content," thus redefining the concept of "public access."
- AT&T welcomes the opportunity to help bring the next generation of community access programming to cities across the nation.

AT&T's Commitments

AT&T's Commitments to Cities and Consumers...

- Support cities' traditional oversight & enforcement of rights-of-way
- Pay fees to cities for use of rights-of-way comparable to those received from cable TV
- Deliver community programming
- Provide disability access
- Protect subscriber privacy
- Deliver programs in secondary languages when and where available
- Empower families through parental controls
- Provide non-discriminatory access to video programming
- Deliver federal, state and local emergency alerts

AT&T Has Shown Its Commitment to Consumers in Making Broadband a Priority ... *without the need for legacy or new regulations*

- AT&T provides DSL high speed Internet service to more consumers than any other company in the nation.
- As a result of past initiatives, AT&T DSL high speed Internet service is available to nearly four out of five customer locations today
- AT&T is investing billions of dollars in Project Lightspeed which will bring a new suite of IP-based services, including AT&T U-verse TV, to nearly 19 million households – 5.5 million of which will be lower income – as part of our initial deployment in our service territory within three years.
- Following passage of favorable legislation in Texas, AT&T announced an investment of \$800 million in broadband expansion initiatives.
- In California, AT&T committed to up to \$1 billion over three years to upgrade its fiber-optic network.